



**CUTS International and The World Bank Group**

*Cordially invite you to a cocktail reception on the occasion of the launch of their publications by*

*Dr. Harsha V. Singh,  
Deputy-Director General, World Trade Organization*

**The Doha Round & South Asia:**

*Need for Better Coordination*

Presented by Mr. Pradeep S. Mehta, CUTS International

**Where to spend the next million?**

*Applying impact evaluation to trade assistance*

Presented by Dr. Aaditya Mattoo and Mrs. Ana Margarida Fernandes, The World Bank

*On Tuesday 19 July 2011 at 18.30 hours at Salle des Pas Perdus, Centre  
William Rappard (WTO)*

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# Programme

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- **Welcome**

Ramamurti Badrinath, Director, CUTS Geneva Resource Centre

- **Presentation of CUTS Publication**

Pradeep S. Mehta, Secretary General, CUTS International

- **Presentation of World Bank CEPR Publication**

Dr. Aaditya Mattoo, Lead Economist, Development Research Group, The World Bank

Mrs. Ana Margarida Fernandes, Senior Economist, Development Research Group, The World Bank

- **Launch of the Publications**

Dr. Harsha V. Singh, Deputy-Director General, World Trade Organization

- **Word of thanks**

Selina Jackson, Special Representative to the UN and WTO, The World Bank

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CUTS International publication

## **The Doha Round & South Asia: *Need for Better Coordination***

Over the last couple of decades or so, South Asian countries are experiencing significant changes in their trade and economic policies. Their participation in the Doha Development Round trade negotiations as Members of the World Trade Organisation presents a valuable opportunity to accelerate their economic progress by using trade as an engine of growth.

South Asian economies mostly face similar developmental challenges and yet many of them are at different levels of development. Given such similarities as well as differences, they have similar concerns in Doha Round negotiations and have conflicts of interests as well.

This book explores the commonalities and differences of South Asian countries' interests in some major areas of Doha Round negotiations. South Asian countries are urged to take their issue-specific positions forward by participating in the deliberations of various coalitions of WTO Members and to adopt a more coordinated approach to discuss those positions among themselves so that they have better understanding of each other's interests.

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World Bank CEPR publication

## **Where to spend the next million? *Applying impact evaluation to trade assistance***

The focus of trade policy has shifted in recent years from economy-wide reductions in tariffs and trade restrictions towards targeted interventions to facilitate trade and promote exports. Most of these latter interventions are based on the new mantra of "aid-for-trade" rather than on hard evidence on what works and what doesn't.

Rigorous impact-evaluation is needed to justify these interventions and to improve their design. Evaluation is feasible because these interventions tend to be targeted, making it possible to construct treatment and control groups.

This volume presents examples of impact evaluations of trade-related assistance using a range of methods (experimental, quasi-experimental, or "natural experiments"), highlighting the particular issues and caveats arising in a trade context, and the lessons that are already being learnt. We argue that systematically building impact evaluation into trade projects could lead to better policy design and a more credible case for "aid-for-trade."