

Digital Commerce Online Course

(25 September – 18 November 2017)

This course aims to assist stakeholders from various sectors in developing countries and least developed countries (LDCs) to increase their knowledge and capacity to engage in multilateral digital commerce-related negotiations and discussions. It provides an interdisciplinary coverage of e-commerce, from both digital and trade perspectives. The course is delivered by DiploFoundation (Diplo) and CUTS International Geneva, in partnership with the International Trade Centre (ITC), the Geneva Internet Platform (GIP), and the United Nations Conference on Trade and Development (UNCTAD). The development and delivery of this course is supported through funding from the UK Foreign & Commonwealth Office.

What?

The issues covered in the course include:

- Internet functionality and online business models
- Economic policy issues of relevance for digital commerce
 - taxation
 - e-payments
 - Blockchain, virtual currencies and Bitcoin in online transactions
 - competition
- Regional trade agreements
- International trade negotiations and multilateral discussions at the WTO
- Digital commerce and Internet Governance
 - cybersecurity
 - network neutrality
 - cross-border data transfers and data localisation
- Enabling environment for digital commerce
 - competition policies
 - consumer protection
 - privacy and data protection
 - authentication and digital signatures
- Emerging digital commerce issues: Internet of things, big data and artificial intelligence

Who?

The course is developed for public and private actors in developing countries and LDCs. It will benefit government officials who follow digital trade negotiations, members of the private sector, particularly small and medium enterprises (SMEs), academics, researchers in the field, and civil society organisations. While improving their knowledge on e-commerce, participants will also gain the practical skills and information required to discuss specific digital policy aspects, such as cross-border data flows, data localisation, cybersecurity, consumer protection, and the implications of emerging technologies for digital trade, such as the Internet of Things and 3D printing.



How?

This online course runs from 25 September to 18 November 2017. It brings together Diplo's interactive online learning methodology and expertise in digital policies with CUTS' knowledge and expertise on international trade and related issues.

Diplo's online platform provides access to dynamic exchanges and the opportunity to interact with lecturers and other participants. Participants should expect to spend 6-8 hours per week study time. Participants who complete the course successfully will receive a course certificate issued by Diplo, CUTS, and the GIP.

Course fee

The course fee is EUR 1000. Scholarships are available for participants from developing countries. Please indicate on the online application form if you are requesting a scholarship. All scholarship requests will be reviewed by the course organisers.

How to apply and contact details

To learn more about this course and to apply online, visit the course webpage: www.diplomacy.edu/courses/digital-commerce

The application deadline is **7 September 2017**.

For questions, please contact Ms Marilia Maciel at mariliam@diplomacy.edu

Further information

- Visit the [course webpage](#)
- Read more about [learning with Diplo](#)
- Learn more about the [Geneva Internet Platform](#), [CUTS](#), [ITC](#), and [UNCTAD](#)

